

# ESKO 2026

Kuwait Open for Electronic Sports

الكويت المفتوحة للرياضات الإلكترونية

## KUWAIT'S BIGGEST ESPORTS FESTIVAL

3 days · 6 pillars · 7 official tournaments · 11,700+ KWD prize pool · 50,000+ expected visitors

أكبر مهرجان رياضات إلكترونية في الكويت — ٣ أيام، ٦ ركائز، آلاف اللاعبين والزوار.

50K+

VISITORS

11.7K

KWD PRIZE

300+

STATIONS

7

TOURNAMENTS

# About ESKO 2026

عن الحدث

ESKO — the Kuwait Open for Electronic Sports — is the country's flagship esports and gaming festival. Across three days in August 2026, ESKO brings together the entire Kuwaiti gaming community: competitive players, casual fans, cosplay performers, content creators, esports teams, hardware brands, publishers, and startups.

ESKO هو المهرجان الرئيسي للرياضات الإلكترونية والألعاب في الكويت. على مدى ثلاثة أيام في أغسطس 2026، يجمع ESKO اللاعبين المحترفين، الجمهور، فناني الكوسبلاي، صناع المحتوى، الفرق الإلكترونية، علامات الأجهزة، الناشرين، والشركات الناشئة. مجتمع الألعاب الكويتي بأكمله:

## What makes ESKO different

### ► Official Tournaments

Seven sanctioned tournaments across the most-played titles in the region, with structured brackets, official rulesets, and live broadcast production.

بطولات رسمية

### ► A Festival, Not Just a Bracket

GameZone with 300+ stations, cosplay arena, content-creator meet & greets, workshops, an auction, and brand activations across the venue.

مهرجان كامل

### ► Built for Sponsors

Premium branding inventory, custom activations, dedicated workshop slots, and direct access to a captive audience of 50K+ visitors over three days.

مصمم للرعاة

# Numbers that shape the event

أرقام تصنع الحدث

<b>3 Days</b>	August 27-29, 2026 2026 أغسطس 29-27
<b>6 Pillars</b>	Gaming, Tournaments, Events, Cosplay, Workshops, Auction ألعاب، بطولات، فعاليات، كوسبلاي، ورش، مزاد
<b>7 Tournaments</b>	EA FC 26, COD, Tekken 8, Rocket League, Mobile Legends, Mario Kart, Cosplay بطولات رسمية متعددة
<b>11,700+ KWD</b>	Total prize pool across all tournaments إجمالي الجوائز
<b>50,000+ Visitors</b>	Expected three-day attendance زائر متوقع
<b>300+ Stations</b>	Free-play GameZone across the venue محطة ألعاب مجانية
<b>Live Broadcast</b>	Streamed on multiple platforms بث مباشر على منصات متعددة

# The Six Pillars

## الركائز الستة

ESKO is built on six interlocking experiences. Each pillar runs daily across the venue, giving every visitor — and every sponsor — multiple entry points into the event.

### GAMING

#### الجيمنق

The GAMING pillar offers the latest hardware and top-tier setups for an unmatched play experience. Over 300 stations with high-refresh displays, pro chairs, and a massive library across PS5, Xbox, and

### TOURNAMENT

#### البطولات

TOURNAMENT is the beating heart of ESKO. Seven major brackets across the biggest competitive titles: EA FC 25, Call of Duty Team, Tekken 8, Rocket League, Valorant, and Mobile Legends. Prizes exceed 7

### EVENT

#### الفعاليات

EVENT brings together everything on the main stage: opening ceremony, music acts, Meet & Greet with gaming stars and streamers, daily surprises, and prize giveaways. High-energy vibes from morning to

### COSPLAY

#### الكوسبلاي

COSPLAY celebrates the art of costuming and character. The grand cosplay contest gathers the region's best, with solo and team categories and prizes over 10,000 KWD. A dedicated pro-photo zone, prop-m

### WORKSHOPS

#### الورش

WORKSHOPS is for anyone who wants to build a game or kickstart a content-creator journey. Hands-on sessions in game development with Unity and Unreal, character and FX design, live streaming on Twitch

### AUCTION

#### المزاد

Step into ESKO's exclusive auction floor for a chance to own rare gaming and esports treasures: signed gear, pro-player memorabilia, limited editions, and unforgettable VIP experiences. Raise your pad

# 3-Day Schedule

جدول الأيام الثلاثة

All times Kuwait time (GMT+3). Schedule subject to minor adjustments before the event.

August 27	ESKO opening & GameZone activities
4:00 PM — 11:00 PM	@ Mishref Exhibition Grounds
August 27	WORKSHOPS
—	@ Main Stage
August 28	Tournament qualifiers + Cosplay + Meet & Greet
2:00 PM — 11:00 PM	@ Main Stage
August 29	Grand finals & awards ceremony
6:00 PM — 11:00 PM	@ Grand Hall
August 29	Auction
—	@ Main Stage

# Tournaments

## البطولات الرسمية

Seven sanctioned tournaments across the most-played esports titles in the region. Brackets are officiated by the ESKO organising committee.

<b>Cosplay</b> August 27 — 29, 2026	<b>1,750 KWD</b> Entry: 30 KWD
<b>EA FC 26</b> Solo · 1v1 · August 27, 2026 · 128 players	<b>5,500 KWD</b> Entry: 6 KWD
<b>Call of Duty Team</b> Teams × 4 players · August 27, 2026 · 64 teams	<b>1,500 KWD</b> Entry: 6 KWD
<b>Tekken 8</b> Solo · 1v1 · August 28, 2026 · 96 players	<b>750 KWD</b> Entry: 5 KWD
<b>Rocket League</b> Teams × 3 players · August 28, 2026 · 32 teams	<b>800 KWD</b> Entry: 5 KWD
<b>Mobile Legends</b> Teams × 5 players · August 29, 2026 · team x team	<b>1,200 KWD</b> Free entry
<b>Mario Kart</b> Solo · 1v1	<b>500 KWD</b> Free entry

**TOTAL PRIZE POOL: 12,000 KWD**

# Tickets & Access

التذاكر والدخول

Three ticket tiers cover every kind of visitor — from casual one-day attendees to VIP guests with reserved seating at the finals.

## Day Pass

FREE

Single day entry

- Access to all public zones
- Watch tournaments and shows

## Full Pass

30 KWD

All event days

- Access for all event days
- Priority queue access
- Exclusive welcome gift
- Discounts on merchandise

## VIP

75 KWD

The full exclusive experience

- Full access + VIP Lounge
- Reserved seats at finals
- Meet & greet with players and guests
- Exclusive VIP gift bag
- Complimentary food and drinks

# Sponsorship Packages

باقات الرعاية

Four flexible tiers, from Startup Gold up to Platinum. Each tier includes a premium booth location, branding inventory, dedicated workshop slots, and on-site activations.

## PLATINUM

5,000 KWD

- Booth size 5x3m
- One workshop during the event - more than 1 hour
- Dedicated interview with company management promoted on social media
- Interview by 1 leading newspaper digital team
- Branding on all digital and social media campaigns
- Branding on all main gates
- Branding inside the event on mega digital screens
- Branding feature on the official tournament website

## GOLD

3,000 KWD

★ MOST POPULAR

- Booth size 4x3m
- One workshop during the event - up to 1 hour
- Dedicated interview with company management promoted on social media
- Interview by 1 leading newspaper digital team
- Branding on all digital and social media campaigns
- Branding on all main gates
- Branding inside the event on mega digital screens
- Branding feature on the official tournament website

## SILVER

1,000 KWD

- Booth size 3x3m next to startups
- One workshop during the event - up to 30 minutes
- Dedicated interview with company management promoted on social media
- Branding on all digital and social media campaigns
- Branding on all main gates
- Branding inside the event on mega digital screens
- Branding feature on the official tournament website

## STARTUP GOLD

500 KWD

★ MOST POPULAR

- Booth size 3x3m next to startups
- Branding feature on website
- Branding inside Arena on mega digital screens
- Branding on all gates
- Branding on all communication in social and digital campaigns

# Booth Pricing

أسعار الأكشاك

Booth-only options for exhibitors who do not need a full sponsorship package. Allocation is first-come, first-served.

<b>A</b> <b>1,600 KWD</b> Booth A	<b>B 6x3</b> <b>1,200 KWD</b> Booth B 6x3	<b>C 4x3</b> <b>650 KWD</b> Booth C 4x3	<b>D 3x3</b> <b>250 KWD</b> Booth D 3x3	<b>N 2x2</b> <b>25 KWD</b> Booth N 2x2
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## Media Add-ons

Optional media and branding inventory. Prices are per item, in KWD.

<b>Outdoor branding</b> <b>300 KWD</b>	<b>Streaming</b> <b>350 KWD</b>	<b>Video</b> <b>120 KWD</b>	<b>Reels</b> <b>200 KWD</b>
<b>Interviews</b> <b>250 KWD</b>	<b>Ground screens</b> <b>350 KWD</b>	<b>Portal</b> <b>350 KWD</b>	<b>Reception</b> <b>120 KWD</b>

# Frequently Asked

## أسئلة شائعة

Q. When does the event take place?

A. August 27-29, 2026.

27 إلى 29 أغسطس 2026.

Q. What sponsorship tiers are available?

A. Platinum, Gold, Silver, and Startup Gold for early-stage companies.

للناشئين Platinum, Gold, Silver, و Startup Gold.

Q. Can we book a booth without a full sponsorship?

A. Yes, booths start at 25 KWD (N 2x2) up to 1,600 KWD (A).

نعم، الأكشاك تبدأ من 25 KWD لفئة (N 2x2) وحتى 1,600 KWD لفئة A.

Q. How do we discuss a partnership?

A. Email [esko@eskoq8.com](mailto:esko@eskoq8.com) or DM us on Instagram @esko.q8.

راسلنا على [esko@eskoq8.com](mailto:esko@eskoq8.com) أو عبر Instagram @esko.q8.

## / CONTACT

# Be part of ESKO 2026

كن جزءاً من ESKO 2026

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